

ORDER BULBS NOW

FOR FALL DELIVERY

your order of the proper planting season. If prices should increase, you will be protected at present rates; or if they should decrease, we will credit you by sending



additional bulbs, our selection. The girls in Dutch costume will help you with your order.

HOME ORCHARD FRUIT TREES

We are proud of our large assortment of fruit trees. Dormant bare root stock is in good condition for April planting. Varieties of these choice fruits may be selected for a long ripening season of luscious home-grown fruits.

Apples Pears Peaches
Nectarines Plums Prunes
Almonds Apricots Figs

Specially priced: 4-6 grade and larger. 3 trees, \$2.50; 6 trees, \$4.50; 10 trees \$8.50

add 25c royalty to Etter apples and 20c royalty to Nectar and Fisher and 10c royalty to Rio Oso Gem

SHADE TREES

Quick-growing trees for cool summer shade. Specially recommended;

Poplars Maples Sycamores Modesto Ash Oaks Hawthornes

Ask our salesmen to show you our large assortment.

Your friends will enjoy the Outdoor Bulb Show, too. May we suggest that you tell them about it? Entertainment features will close Sunday, April 14th, but our gardens will still be colorful for weeks to come. Our rose garden will be in bloom during May and June.

WELCOME to ...

Rancho Arroyo de la Alameda

AND OUR

12th Annual Outdoor Bulb Show

BE SURE TO SEE THESE POINTS OF INTEREST:

BULB GARDENS: Featuring mass displays of the old favorites and segregated plantings of more recent introductions and rare novelties. Varieties on display include Daffodils and Narcissi, Tulips, Dutch Iris, Ranunculus, Anemones, Sparaxis, Tritonias and Babianas. Many of the tulips are Holland importations being displayed in America for the first time.

GARDEN TOUR: Don't miss the trip on our sight-seeing bus; a tour of a large part of our 300-acre growing grounds. Trips leave approximately every half-hour from the road in front of our main office.

OLD ADOBE: Our century-old Guest Lodge. Here we provide entertainment in the manner of early California on Sundays during our Bulb Show. Tea or coffee is served with our compliments. Sandwiches are sold for the benefit of the Children's Hospital of the East Bay.

FLOWER ARRANGEMENTS: Spring flowering trees, shrubs and bulbs provide an endless source of material for home display. Be sure to see the ideas for pleasing arrangements set up as idea-stimulators and for your pleasure inside Old Adobe.

SALESYARD: We suggest that following your inspection of Old Adobe, you walk through our large salesyard lathhouse and view the hundreds of flowering trees and plants we have on display there. To satisfy the eye, look at our large assortment of Azaleas, Camellias, Rhododendrons and spring flowering trees and shrubs. To satisfy the taste, see our complete assortment of fruit trees, grapevines, berry and vegetable plants.

Special Spring Values IN OUR SALESYARD TODAY

ASK THE SALESMAN WITH A BANDANA OR THE GIRL IN COSTUME TO HELP YOU CHOOSE FROM THESE SPECIAL VALUES:

Bulbs in pots and tins for immediate planting. 65c each, 3 for \$1.75.

Bulbs for late spring and summer flowers: Gladiolus, Tuberous Begonias, Tigridias, Cannas. Large bulbs for large flowers, attractively priced.

Azaleas in flower: Choice varieties in pots, gift-wrapped if you wish. Each \$2.50, \$3.50, \$4.00, \$4.25.

Strawberries: Donner and Sierra; two new University of California introductions. 50 plants \$2.00.

Gooseberry Plants: Unsurpassed pie fruit. 6 plants for \$1.75.

Rhubarb: Strawberry variety makes delicious desserts. Large roots, 6 for \$1.65.

Artichokes: Green Globe. Tender buds in your own garden next spring. 6 plants for \$1.65.

Persimmon: California's favorite Hachiya variety. Trees, 3-4 ft., specially priced at \$2.50.

Figs: Brown Turkey produces large crops on small trees. 3-4 ft. size \$1.00 each.

Walnuts: Large soft-shelled nuts produced by Franquette and Concord. Largest grade, 3 trees for \$9.00.

PEACE ROSE. The beautiful new variety that is proving to be the best new rose of the past decade, is available for year 'round planting. Limited but select stock, in containers, for Spring and Summer planting. Sturdy "Roeding Quality" large Number One Grade bushes, bare root, for planting now: \$2.50, 3 for \$6.25.

CALIFORNIA NURSERY CO.



George C. Roeding, Jr., President

Main Office: NILES, California • Tel. 3011
Branch Nurseries: Walnut Creek • Menlo Park
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